

**Annual Report - 2020**

**AID FOR AIDS  
International**



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## **I. Introduction**

This report, submitted for approval to the Chair of the Board of Directors and Executive Director of AID FOR AIDS International (AFAI), provides a detailed explanation of who we are as an organization, including: our mission statement, the roster of the board and staff, the description of the programs and the organizational objectives. In addition, the report lists the major accomplishments of the organization of last year and concludes with list of actions to ensure the continued success and viability of AFAI.

In accordance with the Effectiveness Assessment Policy set forth by the Board of Directors, this report is to be produced, updated, and submitted for approval at least once a year from here on out.

## **II. Mission**

AID FOR AIDS is a 501(c)(3) non-profit organization committed to empowering communities at risk of HIV and the population at large, by developing their abilities and capacities in comprehensive prevention through access to treatment, advocacy, education, and training to improve their quality of life and reduce stigma and discrimination.

## **III. Vision**

Our vision is to be recognized internationally as a successful model of empowerment, built on efficient and sustainable programs with a high social impact, allowing the development of leaders who adopt comprehensive prevention as a lifestyle to promote a better quality of life in the general population.

## **IV. Values**

- Commitment
- Unity
- Equity
- Integrity
- Solidarity
- Empathy
- Respect
- Inclusion
- Credibility

## V. Departments and Programs

Since 1996, AFAI has worked to empower people with HIV and AIDS, their families and communities through programs that provide access to treatment, knowledge and preventive education, and social reform.

### i. Access to Treatment and Case Management:

- HIV Medicine Recycling Program: Recovers life-saving medication that otherwise would have been wasted and re-distributes it to those without access in the developing world. Since its founding 25 years ago, AFAI has sent over \$180 million in medication to beneficiaries.
- Access to Treatment Program: Connects people with HIV or AIDS to life-saving medication, treatment planning, and resource management. We work with local medical providers to reach those without access to treatment in developing countries, filling in the gap where governments fail to provide care. To date, AFAI has provided antiretroviral (ARV) treatment to over 55,000 people in 70 countries worldwide.
- Case Management Program: Through the office in New York, provides social services to immigrants with HIV. We assist clients with services ranging from health education, housing, legal services, support groups, referrals, and more. Since its inception, the program has provided services to more than 8,500 immigrants.
- Chronic Disease Response Program: Responds to shortages of medication that affect millions of people in Latin America and the Caribbean on an annual basis. This includes people with HIV and other chronic diseases. Headquartered in New York City, with a United Nations Humanitarian Response Depot (UNHRD) storage warehouse in Panama, this program works with international partners, pharmaceutical companies, and organized civil society to reduce the impact of medication shortages and save lives.

### ii. Education and Training:

- ¿Cuánto Sabes? (How Much Do You Know?): Utilizes an innovative model that combines neurolinguistics programming with an emphasis on life skills and HIV prevention education. Reaching thousands of young people per year through peer-to-peer education, the program spreads knowledge about HIV and helps create a culture of responsible and healthy sexuality.

- Program for Children and Adolescents with HIV: Operates in Latin America and the Caribbean and offers emotional, social, and psycho-educational support to children with HIV. The program empowers children to take control of their health situation and gives them the tools to act as role models for their peers.
- Outreach and HIV Testing Program: Provides free and confidential HIV testing on-and off-site throughout the year in partnership with local organizations.
- Health Care Providers Program: Maintains up-to-date information about treatment regimens and trains health professionals serving patients with HIV in Latin America and the Caribbean. Since its inception, the program has trained hundreds of health care providers in four countries in Latin America and the Caribbean.
- Leadership Program: Develops leadership skills and capacities so that people can bring about intra- and interpersonal change and transformational solutions to social problems.
- Ámate Indígena Program: Targets indigenous populations in Mexico. Its goal is to address the HIV epidemic in these communities through HIV prevention education, HIV testing and access to medical services. Since its inception in 2015, AFAI has trained indigenous women in Mexico in three states who in turn will provide HIV primary prevention to approximately 3,000 individuals in their communities. Also, AFAI has trained 90 young community leaders in Panama City and the indigenous community of Guna Yala in HIV primary prevention.

### iii. **Advocacy:**

- Advocacy and Public Promotion: Advocates with local and state governments to pass legislative proposals and bring attention and resources to the issues and concerns of people with HIV, particularly immigrants and other vulnerable communities in New York City. In addition, AFAI advocates with the US government and with international organizations, pharmaceutical companies, and foreign governments, to mobilize and coordinate effective responses to issues affecting people with HIV on the global level.

### iv. **Healing:**

- Healing Venezuela: Responds to the severe and high levels of infant malnutrition Venezuela has faced since 2016, through the distribution of infant formula to mothers who cannot or should not breastfeed due to health conditions. AID FOR AIDS provide proper feeding to babies from 0 to 12 months old for the first 12 months of life. AFAI partners with

pediatricians in different health centers across the country to locate and enroll babies. AFAI monitors their development through indicators such as height and weight. Since 2018, AFAI has provided infant formula to 2,000 babies for the first 12 months of their lives.

## VI. Accomplishments 2020

### i. HIV Medicine Recycling:

- Medicine Received: 10,656 bottles of ARVs
- Worth of Medicine Received: \$7,532,827
- Medicine Sent: 7,233 bottles of ARVs
- Worth of Medicine Sent: \$10,043,287

### ii. Access to Treatment:

- In the Dominican Republic, 60 beneficiaries received ARV treatment for 12 months, and 45 received CD4 and viral load tests. Supplements, such as vitamins, were donated from other institutions and donated to our beneficiaries.
- In Panama, 356 ARV bottles were donated to 25 adults with HIV, and 204 ARV bottles were donated to 25 children and adolescents with HIV. Other medical supplies, such as face masks, gloves, acetaminophen, soap, and hand sanitizer were donated due to the pandemic.
- In Venezuela, 84 permanent beneficiaries received ARV treatment monthly, representing 1,266 ARV bottles. 25 temporary beneficiaries received treatment given the shortage of medicines in the country, representing 175 ARV bottles. Medicines for other health conditions were delivered to 2,392 people.
- In Peru, 140 ARV bottles were donated to 31 beneficiaries.
- In Colombia, 826 migrants and refugees with HIV in irregular migratory situation were provided with ARVs. 255 CD4 and 310 viral load tests were provided with a subsidy to start and follow up the treatment after 12 weeks. This, to monitor adherence to treatment and improvement of health.

### iii. Outreach and HIV Testing:

- In the Dominican Republic, 24,464 HIV tests were done to MSM (men who have sex with men).

- In Colombia, 14,400 migrants and refugees were reached with HIV prevention and preventive kits. 50,000 people were reached with a campaign aimed at decreasing xenophobia in the country.
  - In NYC, from January to March 2020, 50 tests were provided. In the first trimester of the year, 2 workshops were done in person, one for women victims of domestic violence and the other one for men accused of domestic violence. During the pandemic, two HIV prevention webinars were held by Zoom, one in partnership with the Mexican Consulate and the other one with Mixteca Organization. Both aimed at a group of men with domestic violence issues.
- iv. Case management:
- In the Dominican Republic, 250 people with HIV were linked to care.
  - In Peru, 50 people with HIV were linked to care with the Peruvian government to guarantee treatment.
- v. Education and Training:
- In Dominican Republic, 1,715 services were offered including: support psychological sessions, home visits, HIV counseling and adherence, etc. Also, 183 children participated in workshops related to health, including strengthening to self-esteem.
  - In Panama, the program “How much do you know?” reached 715 children, adolescents, young people, and adults. The program “Children and Adolescents with HIV” reached 202 people, of which 122 are people with HIV and 80 are people without HIV. Emotional, social and psychopedagogical support were provided to this population to encourage a healthy lifestyle, and hence have better life quality.
- vi. Healing:
- In Venezuela, the program reached 21 states and was implemented in 33 health centers and/or related institutions. 18,000 infant formula cans were bought, and they were delivered to 530 babies, between 0 and 12 months of life. Food supplements were distributed to 105 children of preschool age and first grade of basic education.

## **VII. Objectives**

### Strategic Objectives:

- Ensure operational efficiency and effectiveness in the organization.
- Strengthen the presence of AFAI in Latin America and the Caribbean.
- Strengthen the presence of AFAI in the city of New York; being recognized as the Agency with the best services targeting immigrants with and at risk of HIV.

### Access to Treatment and Case Management:

- Facilitate access to treatment and comprehensive health care for people with HIV and/or hepatitis C.
- Ensure access to treatment and comprehensive health care to leaders with HIV or hepatitis C, in each country.
- Reduce stigma and discrimination.

### Education and Training:

- Develop the culture of prevention in comprehensive health.
- Reduce stigma and discrimination.

### Advocacy:

- Promote social transformation for people and key populations in order for them to exercise their rights as citizens.
- Reduce stigma and discrimination.

## **VIII. Organizational Strategies**

### Access to Treatment and Case Management:

- Empowering people living with HIV, hepatitis C, key populations, and communities to live with their health situation.
- Promote comprehensive prevention (primary and secondary).
- Support people with or without access to health services in their country.
- Promote health with an emphasis on leadership for equality in access to health services.

### Education and Training:

- Educating, training, and informing people and at-risk communities,



providing empowerment for the development of their capabilities, life skills and leadership.

- Developing internal changes in individuals and communities.
- Reduce stigma and discrimination.

#### Advocacy:

- Empower leaders of key populations with tools for advocacy for change.
- Develop internal changes in people and key populations.
- Plan and implement actions for lobbying and advocacy towards social and political change and the exercise of leadership.
- Generate public opinion in the population in general to support certain causes.

### **IX. Actions for Organizational Success**

To ensure future viability and organizational success, AFAl must strive to implement the actions:

- Continue to increase development efforts to improve cash flow, particularly focusing on accessing more unrestricted funds.
- Expand our network of donors of HIV medication in support of our Recycling Program within the U.S. outside the greater New York metropolitan area to take advantage of untapped market.
- Increase the number of smaller scale fundraising events throughout the entire fiscal year to complement the annual Gala – our premier fundraising event.
- Reach out to more corporations and individuals internationally to generate potentially new partnerships and collaborations.
- Continue to raise our international profile through participating in international conferences and meetings, such as the Clinton Global Initiative and the International AIDS Conference, in order to garner more support from around the globe.
- Review the measurements of impact for our programs and create improved systems of monitoring and evaluation of the services they provide.
- Incorporate the process of self-assessment and review of our organization's goals and outcomes more fully into each of our regularly held board meetings.

## X. Financial Summary

### Statement of financial position on December 31, 2020:

| ASSETS   |                  |
|--|------------------|
| Cash and cash equivalents  | \$150,493        |
| Grants and contributions receivable                              | \$200,000        |
| Security deposit   | \$7,380          |
| Property and equipment, at cost, net of accumulated depreciation | \$13,513         |
| Art held for sale  | \$146,325        |
| <b>Total Assets</b>  | <b>\$517,711</b> |

| LIABILITIES AND NET ASSETS              |                  |
|---|------------------|
| Liabilities                             |                  |
| Current liabilities                     | \$875,993        |
| Long-term liabilities                   | \$201,422        |
| Commitments and contingencies           | -                |
| Net assets                              |                  |
| Unrestricted                            | (809,704)        |
| Temporarily restricted                  | 250,000          |
| <b>Total Liabilities and Net Assets</b> | <b>\$517,711</b> |

### Statement of activities year ended on December 31, 2019:

| CHANGES IN UNRESTRICTED NET ASSETS    |                     |
|---------------------------------------|---------------------|
| Revenue and support                   |                     |
| Grants and contributions              | \$12,763,960        |
| Other income                          | \$135,307           |
| Net assets released from restrictions | \$500,000           |
| <b>Total revenue and support</b>      | <b>\$13,399,267</b> |



|                                     |                     |
|-------------------------------------|---------------------|
| Expenses                            |                     |
| Program expenses                    | \$12,542,042        |
| Supporting services                 |                     |
| Management and general              | \$298,079           |
| Fundraising                         | \$54,306            |
| <b>Total expenses</b>               | <b>\$12,894,427</b> |
| <br>                                |                     |
| Increase in unrestricted net assets | \$504,840           |

#### CHANGES IN TEMPORARILY RESTRICTED NET ASSETS

|                                    |           |
|------------------------------------|-----------|
| Grants and contributions           | \$360,000 |
| Decrease in net assets             | (140,000) |
| <br>                               |           |
| Net assets – beginning of the year | (270,903) |
| Net assets – end of the year       | \$93,937  |

## **XI. Board Members & Staff**

### Board of Directors

- Laura Messina Pilson - *Chair*
- Joseph Hache – *Treasurer*
- Gabriel Matus – *Secretary*
- Beatriz de la Mora

### Founder & Executive Director

- Jesus Aguais

### Founding Board Members

- Adriana Cisneros de Griffin
- Stephen Gendin (in memoriam)
- Violy McCausland-Seve

### Honorary Advisory Board

- Tony Bechara
- Victoria Benatar
- Clarissa Bronfman
- David Corkery
- Jose Esparza, MD
- David Gold, ESQ
- Carolina Herrera
- Mitchell S. Kushner MD, MPH
- Gabriel G. Matus
- Gabriela Neri
- Nan Richardson
- Tim Rosta
- Angel Sanchez
- Mark Schoofs
- Alvaro Tafur
- Tom Viola
- Jackie Weld-Drake
- Doug White
- Yliana Yopez
- Carlos Campos
- Carlos Mota
- Roxana Olivas
- Ricardo Seco

## Staff

### *AID FOR AIDS International – Headquarters*

- Jesus Aguais – Executive Director
- Jaime Valencia – Director of Programs
- Alicia Molina – Director of Operations
- Tiffany Kearney – Director of Development
- Isabella Latouche – Director of Finance
- Lupe Aguais – Director of Education and Training
- Leonardo Klie – HIV Medicine Recycling Coordinator
- Oscar Peña – Case Manager
- Carine Keza - HIV medicine recycling specialist
- Meudy Osio – Healing Coordinator
- Ariadne Rosales – Communications Manager
- Simon Rosales – Community Manager
- Dayana Mendoza - Coordinator: Foundations and Corporate partnerships

### *AID FOR AIDS – Colombia*

- Jaime Valencia – Country Director

### *AID FOR AIDS – Dominican Republic*

- María Valenzuela – Country Director
- Virginia Moreno – Administrative Assistant
- Gladis García – Coordinator of the Program for Children and Adolescents with HIV

### *AID FOR AIDS – Mexico*

- Joel Renteria – Accountant

### *AID FOR AIDS – Panama*

- Trina María Aguais – Country Director
- Roalmar Alviarez – Access to Treatment Program Coordinator
- Alexander Cruz – Programs Coordinator
- María Sofía Hernández – Project Coordinator

- Eduardo Cáceres – Psychologist
- Cristina González – Psychologist
- Marean Cerceño - Psychologist
- Andy López - Logistics Assistant
- Jessica Di Leonardo - Facilitator
- Carmen González - Facilitator
- Eduardo Villarreal – Facilitator
- Elizabeth Jipsion - Facilitator
- Yararis Crichlow -Transportation
- Professor Marciano Vargas - Logistics Collaborator of the program “How Much Do You Know?” in the Guna Yala region
- Emely Guisado – Teacher of the Attention Center “How Much Do You Know?” in the Guna Yala region

*AID FOR AIDS – Peru*

- Teresa Ayala – Country Director

*AID FOR AIDS – Venezuela*

- Lupe Aguais – Country Director
- Alba Alvare - Access to Treatment Program Coordinator
- Celso Sotelo - Healing Venezuela Program Coordinator
- Anya Pulido - Nutritionist
- Ruth Cañizales - Project Assistant