AID FOR AIDS International

Organizational Effectiveness Report - 2015
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I. Introduction

This report, submitted for approval to the President of the Board of Directors and Executive Director of AID FOR AIDS International (AFAI), provides a detailed explanation of who we are as an organization, including: our mission statement, the roster of the board and staff, the description of the programs and the organizational objectives. In addition, the report lists the major accomplishments of the organization of last year and concludes with list of actions to ensure the continued success and viability of AID FOR AIDS.

In accordance with the Effectiveness Assessment Policy set forth by the Board of Directors, this report is to be produced, updated and submitted for approval at least once a year from here on out.

II. Mission

AID FOR AIDS International is a 501(c)3 nonprofit organization committed to empowering communities at risk of HIV and other vulnerable populations by developing comprehensive health and leadership skills and capabilities through access to treatment and health services, advocacy, education and training, to improve their quality of life and reduce stigma and discrimination.

III. Vision

To be internationally recognized as a successful model of empowerment, for the effectiveness and sustainability in the design and implementation of programs with a high social impact, that allow the development of leadership that adopts comprehensive health as a lifestyle for a better quality of life in communities.

IV. Values

- Commitment
- Unity
- Equity
- Integrity
- Solidarity
- Empathy
- Respect
- Inclusion
- Credibility
V. Board Members

Board of Directors

- Maria Eugenia Maury – President
- Alejandro Santo Domingo – Treasurer
- Graciela Dauhjare – Secretary
- Alexis Cespedes
- Julian Irragori
- Arturo Sarukhan
- William A. Haseltine
- Laura Messina Pilson
- Terry Riley
- Donald Dye
- David Roth

Founder & Executive Director

- Jesus Aguais

Founding Board Members

- Adriana Cisneros de Griffin
- Stephen Gendin (in memoriam)
- Violy McCausland-Seve

Honorary Advisory Board

- Tony Bechara
- Victoria Benatar
- Clarissa Bronfman
- David Corkery
- Jose Esparza, MD
- David Gold, ESQ
- Carolina Herrera
- Mitchell S. Kushner MD, MPH
- Gabriel G. Matus
- Gabriela Neri
- Nan Richardson
- Tim Rosta
- Angel Sanchez
- Mark Schoofs
- Alvaro Tafur
- Tom Viola
- Jackie Weld-Drake
- Doug White
- Yliana Yepez
- Carlos Campos
- Carlos Mota
- Roxana Olivas
- Ricardo Seco
VI. Staff

AID FOR AIDS International – Headquarters and New York City

- Jesus Aguais – Executive Director and Founder – jaguais@aidforaids.org
- Jaime Valencia – Director of Operations and Medical Doctor – jvalencia@aidforaids.org
- Enrique Chavez – Director of Advocacy – echavez@aidforaids.org
- Lupe Aguais – Director of Education program – laguais@aidforaids.org
- Eduardo Hernandez – AIDS Access Treatment Program Coordinator – eherenandez@aidforaids.org
- Leonardo Klie – Recycling Program Coordinator – lkie@aidforaids.org
- Carlos Luna – Recycling Program Assistant – cluna@aidforaids.org
- Luis Abel – Recycling Program Assistant – label@aidforaids.org
- Oscar Peña – Case Manager – opena@aidforaids.org
- Laura Dominguez – Development Manager – ldorminguez@aidforaids.org
- Isabella Latouche – Development Associate – ilatouche@aidforaids.org
- Pedro Aguilar – Development & Communications Associate - paguilar@aidforaids.org
- Liliana Velasquez – Graphic Design and Marketing for the Recycling Program - lvelasquez@aidforaids.org

AID FOR AIDS – Venezuela

- Valentina Perez – Local Coordinator – vperez@aidforaids.org
- Deibi Echenique – AIDS Access Treatment Program Coordinator – dechenique@aidforaids.org

AID FOR AIDS – Dominican Republic

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- Virginia Moreno – Administrative Assistant – vmoreno@aidforaids.org
- Kiara Mariano – Outreach Project Coordinator – kmoreno@aidforaids.org
- Esther Perez – Accountant – eperez@aidforaids.org
- Gladys Garcia – Children Program Coordinator
AID FOR AIDS – Panama
- Trina Maria Aguais – Director AID FOR AIDS Panama – taguais@aidforaids.org
- Roalmar Alviarez – Access to Treatment Program Coordinator – ralviarez@aidforaids.org
- Daisy Vargas - Children Program Coordinator
- Natalia Mudarra – Children Program Assistant
- Alex García – How Much Do You Know? Program Coordinator
- Jessica Di Leonardo – Administrative Assistant

AID FOR AIDS – Peru
- Teresa Ayala – Director – tayala@aidforaids.org

AID FOR AIDS – Mexico
- Luis Pastrana – Development Coordinator – lpastrana@aidforaids.org
- Joel Renteria – Accountant – jrenteria@aidforaids.org

VII. Departments and Programs
Since 1996, AID FOR AIDS International has worked to empower people with HIV and AIDS, their families and communities through programs that provide access to treatment, knowledge and preventive education, and social reform.

i. Access to Treatment and Health Services
- Drug Recycling Program: AFA recovers life-saving medication that otherwise would have been wasted and re-distributes it to those without access in the developing world. Since its founding 20 years ago, AFA has sent $120 million in medication to beneficiaries, including $8.2 million in 2015 alone.
- AIDS Treatment Access Program: Connects people with HIV or AIDS to life-saving medication, treatment planning, and resource management. We work with local medical providers to reach those without access to treatment in developing countries, filling in the gap where governments fail to provide care. To date, AFA has provided
antiretroviral (ARV) treatment to over 20,000 people in 43 countries worldwide.

- **Case Management Program**: Through our office in New York, we provide social services to immigrants with HIV in the Greater New York Area. Assisting clients with services ranging from health education, housing, legal services, support groups, referrals, and more. Since its inception, the program has provided services to more than 8,500 immigrants.

- **Community Outreach Program → HIV and Hepatitis C testing**: Provides free and confidential HIV testing on-and off-site throughout the year in partnership with local organizations. In 2015 the program provided almost 20,000 HIV test with a range from 1% to 5% prevalence.

### ii. Education and Training

- **¿Cuánto Sabes? (How Much Do You Know?)**: Utilizes an innovative model that combines neurolinguistics programming with an emphasis on life skills and HIV prevention education. Reaching thousands of young people per year through peer-to-peer education, the program spreads knowledge about HIV and helps create a culture of responsible and healthy sexuality.

- **Leadership Program**: Develops leadership skills and capacities so that people can bring about intra- and interpersonal change and transformational solutions to social problems.

- **Amate Indigena Program**: Started in 2015, it targets indigenous populations in Mexico. The goal is to address the HIV epidemic in these communities through HIV prevention education, HIV testing and access to medical services. In 2015 we trained indigenous doctors in Mexico City as HIV prevention facilitators and HIV testers. We translated HIV prevention information into native languages.

- **Health Care Providers Program**: Maintains up-to-date information about treatment regimens and trains health professionals serving patients with HIV in Latin America and the Caribbean. Since its inception, the program has trained hundreds of health care providers in four countries in Latin America and the Caribbean.

- **Children’s Program**: Operating in AFA’s satellite offices in Latin America and the Caribbean, this program offers emotional, social and psycho-educational support to
children with HIV. The program empowers children to take control of their health situation and gives them the tools to act as role models for their peers. In 2015, the program helped 750 Children with HIV in the Dominican Republic and Panama.

iii. Advocacy

- **Department of Advocacy and Public Promotion:** Empowers community leaders and promotes leadership for people with HIV or AIDS, at-risk populations, and the community at large. Furthermore, the Department of Advocacy ensures the fulfillment of international, national and local commitments in response to the HIV epidemic. Working within the framework of social change, we support and promote the involvement of civil society (affected community) and community-based organizations in all levels.

- **Observatorio Latino (www.observatoriolatino.org):** Is the pioneer online forum in Latin America serving as a tool to generate public opinions and information about the funds received from the Global Fund to Fight AIDS, Tuberculosis and Malaria. At the same time, it serves as a reference point for civil society (affected community) and other key actors in response to HIV.

VIII. Objectives

**Strategic Objectives:**

- Ensure operational efficiency and effectiveness in the organization.
- Strengthen the presence of AFA in Latin America and the Caribbean.
- Strengthen the presence of AFA in the city of New York; being recognized as the Agency with the best services targeting immigrants with and at risk of HIV.

**Access to treatment and health services:**

- Facilitate access to treatment and comprehensive health care for people with HIV and/or hepatitis C.
- Ensure access to treatment and comprehensive health care to leaders with HIV or hepatitis C, in each country.
- Reduce stigma and discrimination.
Education and Training

- Develop the culture of prevention in comprehensive health.
- Reduce stigma and discrimination.

Advocacy

- Promote social transformation for people and key populations in order for them to exercise their rights as citizens.
- Reduce stigma and discrimination.

IX. Organizational strategies

Access to health services and treatment

- Empowering people living with HIV, hepatitis C, key populations and communities to live with their health situation.
- Promote comprehensive prevention (primary and secondary).
- Support people with or without access to health services in their country.
- Promote health with an emphasis on leadership for equality in access to health services.

Education and Training

- Educating, training and informing people and at risk communities, providing empowerment for the development of their capabilities, life skills and leadership.
- Developing internal changes in individuals and communities.
- Reduce stigma and discrimination.

Advocacy

- Empower leaders of key populations with tools for advocacy for change.
- Develop internal changes in people and key populations.
- Plan and implement actions for lobbying and advocacy towards social and political change and the exercise of leadership.
- Generate public opinion in the population in general to support certain causes.
X. Accomplishments 2015 by program

Outreach and HIV Testing:

- 3,600 HIV tests done in the Dominican Republic: 40 people reactive. 1.1% prevalence compare with 0.7% nationwide. Amongst sex workers we found 3% prevalence.
- 2,500 HIV tests done in Mexico City: 10 people reactive. 0.4% prevalence in comparison with 0.3% prevalence nationwide.
- 1,000 HIV tests done in New York City: 20 people reactive, 2% prevalence, compare with a 0.8% found by the city in targeted populations.
- Distributed 40,000 condoms.

Education and Training:

- We reached approximately 30,000 individuals with HIV Prevention in the Dominican Republic, Mexico, Panama and Venezuela.
- Trained male heterosexual sex workers as Peer educators in the Dominican Republic.
- Trained Indigenous Traditional Medicine Doctors in Mexico City as HIV facilitators and HIV Testers.
- Translated HIV prevention brochures into native languages in Mexico.
- First Workshop for Mexican Artists in Mexico City.

Access to Treatment:

- Recycling Program:
  - Medicine Received: $8,860,469.71
  - Medicine sent: $8,235,573.58
- Helped approximately 1,000 individuals with ARVs.
- Responded to requests from LAC countries: Colombia, Dominican Republic, Guatemala and Panama.
- Covered gaps of treatment in Ecuador and Venezuela.
- Helped Venezuelan immigrants that moved to other countries: Colombia, Chile, DR,
Mexico and Panama.

- Helped multiresistant Hepatitis C individuals with latest Hepatitis C meds in: Argentina, Brazil and Mexico

**Case Management:**

- We provided case management to 300 beneficiaries internationally (adherence counseling, treatment and education).
- We provided case management to 429 beneficiaries in NYC, with 130 new clients in 2015.
- 60 of the 130 were connected to primary care.
- We placed 26 beneficiaries in housing and helped keep 96 beneficiaries in housing.
- 150 cases referred to The Legal Aid Society, where 80 cases were taken on for full representation.

**Advocacy:**

- We worked with LAC HIV Networks to develop regional projects for the Global Fund to fight AIDS, Tuberculosis and Malaria.
- We worked with International Cooperative Agencies (PAHO, UNUAIDS LAC) to implement the 90-90-90 strategic in LAC.

**XI. Actions for AID FOR AIDS organizational success**

In order to ensure future viability and organizational success, AID FOR AIDS International (AFAI) must strive to implement the actions:

- Continue to increase development efforts to improve cash flow, particularly focusing on accessing more unrestricted funds.
- Expand our network of donors of HIV medication in support of our Recycling Program within the U.S. outside the greater New York metropolitan area to take advantage of untapped market.
- Increase the number of smaller scale fundraising events throughout the entire fiscal year to complement the annual Gala – our premier fundraising event.
- Reach out to more corporations and individuals internationally to generate potentially
new partnerships and collaborations.

- Continue to raise our international profile through participating in international conferences and meetings, such as the Clinton Global Initiative and the International AIDS Conference, in order to garner more support from around the globe.
- Review the measurements of impact for our programs and create improved systems of monitoring and evaluation of the services they provide.
- Incorporate the process of self-assessment and review of our organization’s goals and outcomes more fully into each of our regularly held board meetings.
Submitted to and approved by:

__________________________  ____________________
Jesus Aguais                Maria Eugenia Maury
Executive Director          President, Board of Directors

04/15/2016  Date

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