



# AID FOR AIDS International

Organizational Effectiveness Report - 2018

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## **I. Introduction**

This report, submitted for approval to the Chair of the Board of Directors and Executive Director of AID FOR AIDS International (AFAI), provides a detailed explanation of who we are as an organization, including: our mission statement, the roster of the board and staff, the description of the programs and the organizational objectives. In addition, the report lists the major accomplishments of the organization of last year and concludes with list of actions to ensure the continued success and viability of AFAI.

In accordance with the Effectiveness Assessment Policy set forth by the Board of Directors, this report is to be produced, updated and submitted for approval at least once a year from here on out.

## **II. Mission**

AID FOR AIDS is a 501(c)(3) non-profit organization committed to empowering communities at risk of HIV and the population at large, by developing their abilities and capacities in comprehensive prevention through access to treatment, advocacy, education and training to improve their quality of life and reduce stigma and discrimination.

## **III. Vision**

Our vision is to be recognized internationally as a successful model of empowerment, built on efficient and sustainable programs with a high social impact, allowing the development of leaders who adopt comprehensive prevention as a lifestyle to promote a better quality of life in the general population.

## **IV. Values**

- Commitment
- Unity
- Equity
- Integrity
- Solidarity
- Empathy
- Respect
- Inclusion
- Credibility

## **V. Board Members**

### Board of Directors

- Laura Messina Pilson - *Chair*
- Julian Irragori – *Treasurer*
- David Roth – *Secretary*
- Terry Riley

### Founder & Executive Director

- Jesus Aguais

### Founding Board Members

- Adriana Cisneros de Griffin
- Stephen Gendin (in memoriam)
- Violy McCausland-Seve

### Honorary Advisory Board

- Tony Bechara
- Victoria Benatar
- Clarissa Bronfman
- David Corkery
- Jose Esparza, MD
- David Gold, ESQ
- Carolina Herrera
- Mitchell S. Kushner MD, MPH
- Gabriel G. Matus
- Gabriela Neri
- Nan Richardson
- Tim Rosta
- Angel Sanchez
- Mark Schoofs
- Alvaro Tafur
- Tom Viola
- Jackie Weld-Drake
- Doug White
- Yliana Yopez
- Carlos Campos
- Carlos Mota
- Roxana Olivas
- Ricardo Seco

## VI. Staff

### AID FOR AIDS International – Headquarters and New York City

- Jesus Aguais – Executive Director – [jaguais@aidforaids.org](mailto:jaguais@aidforaids.org)
- Jaime Valencia – Director of Operations – [jvalencia@aidforaids.org](mailto:jvalencia@aidforaids.org)
- Efrén Olivares - Development Lead: HIV Medicine Recycling Program - [EOlivares@aidforaids.org](mailto:EOlivares@aidforaids.org)
- Lupe Aguais – Director of Education and Training Program – [laguais@aidforaids.org](mailto:laguais@aidforaids.org)
- Leonardo Klie – HIV Medicine Recycling Program Coordinator – [lklie@aidforaids.org](mailto:lklie@aidforaids.org)
- Oscar Peña – Case Manager – [opena@aidforaids.org](mailto:opena@aidforaids.org)

### AID FOR AIDS – Venezuela

- Lupe Aguais – Country Director AFAI Venezuela – [laguais@aidforaids.org](mailto:laguais@aidforaids.org)
- Valentina Perez – Education and Training Program Coordinator – [vperez@aidforaids.org](mailto:vperez@aidforaids.org)
- Alba Álvarez - Access to Treatment Program Coordinator - [AAlvarez@aidforaids.org](mailto:AAlvarez@aidforaids.org)
- Yohely Reyes - Administrative Assistant - [YReyes@aidforaids.org](mailto:YReyes@aidforaids.org)

### AID FOR AIDS – Dominican Republic

- María Valenzuela – Country Director AFAI Dominican Republic – [mvalenzuela@aidforaids.org](mailto:mvalenzuela@aidforaids.org)
- Virginia Moreno – Administrative Assistant – [vmoreno@aidforaids.org](mailto:vmoreno@aidforaids.org)
- Gladis García – Coordinator of the Program for Children and Adolescents with HIV - [Ggarcia@aidforaids.org](mailto:Ggarcia@aidforaids.org)

### AID FOR AIDS – Panama

- Trina María Aguais – Director of Latin America and the Caribbean – [taguais@aidforaids.org](mailto:taguais@aidforaids.org)
- Roalmar Alviárez – Access to Treatment Program Coordinator - [ralviarez@aidforaids.org](mailto:ralviarez@aidforaids.org)
- Mario Alexander Cruz - Project Coordinator- [Acruz@aidforaids.org](mailto:Acruz@aidforaids.org)
- María Claudia Herrera - Interinstitutional Relations and Procurement Coordinator &

¿Cuánto Sabes? Program Facilitator - [MHerrera@aidforaids.org](mailto:MHerrera@aidforaids.org)

- Esilda de Corrales - Psychologist

#### AID FOR AIDS – Peru

- Teresa Ayala – Access to Treatment Program Coordinator– [tayala@aidforaids.org](mailto:tayala@aidforaids.org)

#### AID FOR AIDS – Mexico

- Joel Renteria – Accountant – [JRenteria@aidforaids.org](mailto:JRenteria@aidforaids.org)

#### AID FOR AIDS – Colombia

- Jaime Valencia – Director of Operations – [jvalencia@aidforaids.org](mailto:jvalencia@aidforaids.org)

## **VII. Departments and Programs**

Since 1996, AFAI has worked to empower people with HIV and AIDS, their families and communities through programs that provide access to treatment, knowledge and preventive education, and social reform.

### **i. Access to Treatment and Health Services**

- HIV Medicine Recycling Program: AFAI recovers life-saving medication that otherwise would have been wasted and re-distributes it to those without access in the developing world. Since its founding 20 years ago, AFAI has sent over \$140 million in medication to beneficiaries, including \$9.9 million in 2018 alone.
- Access to Treatment Program: Connects people with HIV or AIDS to life-saving medication, treatment planning, and resource management. We work with local medical providers to reach those without access to treatment in developing countries, filling in the gap where governments fail to provide care. To date, AFAI has provided antiretroviral (ARV) treatment to over 20,000 people in 59 countries worldwide.
- Case Management Program: Through our office in New York, we provide social services to immigrants with HIV in the Greater New York Area. Assisting clients with services ranging from health education, housing, legal services, support groups, referrals, and more. Since its inception, the program has provided services to more than 8,500

immigrants.

- Chronic Disease Response Program: Responds to shortages of medication that affect millions of people in Latin America and the Caribbean on an annual basis. This includes people with HIV and other chronic diseases. Headquartered in New York City, with a United Nations Humanitarian Response Depot (UNHRD) storage warehouse in Panama, this program works with international partners, pharmaceutical companies, and organized civil society to reduce the impact of medication shortages and save lives. In 2018, AFAI distributed 60 tons of medication to 35,000 people in Latin America.

## ii. Education and Training

- ¿Cuánto Sabes? (How Much Do You Know?): Utilizes an innovative model that combines neurolinguistics programming with an emphasis on life skills and HIV prevention education. Reaching thousands of young people per year through peer-to-peer education, the program spreads knowledge about HIV and helps create a culture of responsible and healthy sexuality.
- Program for Children and Adolescents with HIV: Operating in AFAI's satellite offices in Latin America and the Caribbean, this program offers emotional, social and psycho-educational support to children with HIV. The program empowers children to take control of their health situation and gives them the tools to act as role models for their peers.
- Outreach Program: Provides free and confidential HIV testing on-and off-site throughout the year in partnership with local organizations.
- Leadership Program: Develops leadership skills and capacities so that people can bring about intra- and interpersonal change and transformational solutions to social problems.
- Ámate Indígena Program: Targets indigenous populations in Mexico. Its goal is to address the HIV epidemic in these communities through HIV prevention education, HIV testing and access to medical services. Since its inception in 2015, AFAI has trained indigenous women in Mexico in three states who in turn will provide HIV primary prevention to approximately 3,000 individuals in their communities. Also, AFAI has trained 90 young community leaders in Panama City and the indigenous community of Guna Yala in HIV primary prevention.

- Health Care Providers Program: Maintains up-to-date information about treatment regimens and trains health professionals serving patients with HIV in Latin America and the Caribbean. Since its inception, the program has trained hundreds of health care providers in four countries in Latin America and the Caribbean.

*Other programs:*

- Healing Venezuela: responds to the severe and high levels of infant malnutrition Venezuela has faced since 2016, through the distribution of infant formula to mothers who cannot or should not breastfeed due to health conditions. AID FOR AIDS provide proper feeding to babies from 0 to 12 months old for the first 12 months of life. AFAI partners with pediatricians in different health centers across the country to locate and enroll babies. AFAI monitors their development through indicators such as height and weight. In 2018, AFAI secured proper nutrition for 400 babies for the first 12 months of their lives in 13 states of Venezuela.

**iii. Advocacy**

- Department of Advocacy and Public Promotion: Advocates with New York City and State governments to pass legislative proposals and bring attention and resources to the issues and concerns of people with HIV, particularly immigrants and other vulnerable communities in New York City. In addition, AFAI advocates with the US government and with international organizations, pharmaceutical companies, and foreign governments, to mobilize and coordinate effective responses to issues affecting people with HIV on the global level.

**VIII. Objectives**

Strategic Objectives:

- Ensure operational efficiency and effectiveness in the organization.
- Strengthen the presence of AFAI in Latin America and the Caribbean.
- Strengthen the presence of AFAI in the city of New York; being recognized as the Agency with the best services targeting immigrants with and at risk of HIV.

### Access to treatment and health services:

- Facilitate access to treatment and comprehensive health care for people with HIV and/or hepatitis C.
- Ensure access to treatment and comprehensive health care to leaders with HIV or hepatitis C, in each country.
- Reduce stigma and discrimination.

### Education and Training

- Develop the culture of prevention in comprehensive health.
- Reduce stigma and discrimination.

### Advocacy

- Promote social transformation for people and key populations in order for them to exercise their rights as citizens.
- Reduce stigma and discrimination.

## **IX. Organizational strategies**

### Access to health services and treatment

- Empowering people living with HIV, hepatitis C, key populations and communities to live with their health situation.
- Promote comprehensive prevention (primary and secondary).
- Support people with or without access to health services in their country.
- Promote health with an emphasis on leadership for equality in access to health services.

### Education and Training

- Educating, training and informing people and at risk communities, providing empowerment for the development of their capabilities, life skills and leadership.
- Developing internal changes in individuals and communities.
- Reduce stigma and discrimination.

## Advocacy

- Empower leaders of key populations with tools for advocacy for change.
- Develop internal changes in people and key populations.
- Plan and implement actions for lobbying and advocacy towards social and political change and the exercise of leadership.
- Generate public opinion in the population in general to support certain causes.

## **X. Accomplishments 2018 by program**

### Outreach and HIV Testing: In 2018, AFAl:

- Provided 18,715 HIV tests in the Dominican Republic and 182 people with HIV were reactivated in the program and linked to care.
- Provided 350 HIV tests in New York City.
- Distributed 300,000 condoms, 10,000 lubricants and 20,000 brochures.
- Donated 11,000 HIV test for pregnant woman in Venezuela.

### Education and Training: In 2018, AFAl reached:

- Approximately 30,470 individuals with HIV Prevention in the Dominican Republic, Panama and Venezuela.
- Approximately 800 Latinos with HIV prevention in New York.
- 7,537 people in the providence of Panama, Chiriqui and Guna Yala with HIV prevention.
- 3,504 children with life skills workshops in 35 schools.
- 18,629 men who have sex with men (MSM) in the providence of Santo Domingo and Altigracia, in Dominican Republic with HIV prevention.

### Access to Treatment:

- HIV Medicine Recycling Program:
  - Medicine Received: **\$12,215,00.00**
  - Medicine sent: **\$9,945,000.00**
- Helped approximately 1,371 individuals with ARVs

- Responded to requests from LAC countries
  - Dominican Republic, Honduras, Bolivia.
- Covered gaps of treatment in: Dominican Republic, Honduras and Panama.
- Helped Venezuelan immigrants that moved to other countries:
  - Colombia, Chile, Dominican Republic, Mexico, Panama.

Case Management: In 2018, AFAI provided:

- Case management to 300 beneficiaries internationally (adherence counseling, treatment and education).
- Case management to 800 children with HIV in Dominican Republic and Panama.
- 3,000 breakfast to children with HIV in Dominican Republic and Panama.
- Nutritional packages to people with HIV in Dominican Republic and Panama.

## **XI. Actions for AID FOR AIDS organizational success**

In order to ensure future viability and organizational success, AFAI must strive to implement the actions:

- Continue to increase development efforts to improve cash flow, particularly focusing on accessing more unrestricted funds.
- Expand our network of donors of HIV medication in support of our Recycling Program within the U.S. outside the greater New York metropolitan area to take advantage of untapped market.
- Increase the number of smaller scale fundraising events throughout the entire fiscal year to complement the annual Gala – our premier fundraising event.
- Reach out to more corporations and individuals internationally to generate potentially new partnerships and collaborations.
- Continue to raise our international profile through participating in international conferences and meetings, such as the Clinton Global Initiative and the International AIDS Conference, in order to garner more support from around the globe.
- Review the measurements of impact for our programs and create improved systems of monitoring and evaluation of the services they provide.
- Incorporate the process of self-assessment and review of our organization’s goals and

outcomes more fully into each of our regularly held board meetings.